TVibe

2020 services

We look after the digital and traditional media needs of broadcasters, digital platforms and content owners.

What we do

We offer bespoke solutions for all your video requirements, including localisation for your platform and device, in any style and format.

Maybe you need your content remastered and stored, or reversioned and then subtitled, dubbed, and transcoded for final delivery? Or maybe you need metadata extracted or rich time-based metadata added? TVibe offers you seamless, end-to-end quality services in the shortest time possible.

We dedicate our time to methodically work through all the required processes for your video needs, ensuring precision and accuracy for every title. Our excellent, proven track record makes us your ideal one-stop service provider.

Our clients

We have a growing roster of local and international clients across broadcast and online media.











































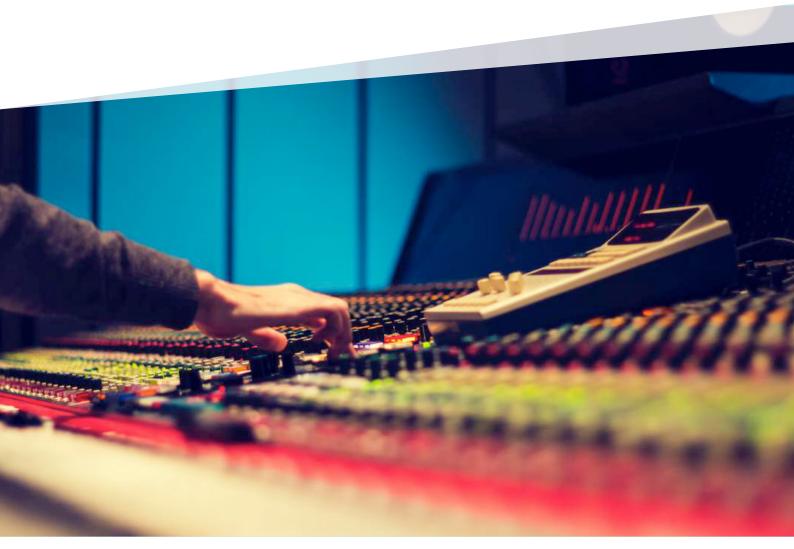


Why TVibe?

Since launching TVibe in 2007, we have successfully delivered on our many services, averaging over 15,000 work hours per year. Our dedication and work ethic has proven its worth through our ability to continually deliver quality, speedy and accurate services, even for large work-loads. We have close to 100 full-time staff who coordinate and direct operations from over 20 countries, managing a network of 3,000 highly trained freelancers across the globe. This enables us to work smart. We effectively leverage the different time-zones so as to complete our clients' projects in the shortest possible time-frame.

Our clever management team works with a simplified structure that allows our freelancers – be they transcribers, translators, subtitlers or closed caption operators – to work from the comfort of their own home, cutting your costs whilst ensuring their complete dedication to your tasks. This means that you will receive high quality work at a significantly reduced cost.

At TVibe, we are proud to work differently in order to consistently supply the highest standard of work in the most cost-effective way.



tAccess

Audio description - Subtitling - Dubbing - Translation - Transcription

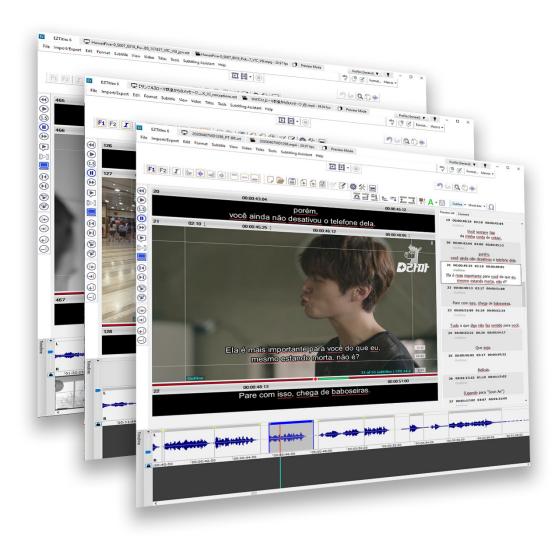
Subtitling

There are all sorts of software and subtitlers out there, but we only use the best. Our team of professionals will originate, translate, time, reversion and deliver multi-language subtitles in any file format, in any style, for any platform. It could be a

feature film translated into over 45 languages for broadcast, or a TV series reversioned and translated for online streaming.

One of our subtitling strengths is our knowledge and proficiency in producing subtitles for the deaf and hard of hearing (SDH, HOH and closed captions).

You name it, we'll give you quality, accuracy and speed.



Audio Description

We want to help you bring your content to your whole audience. That means providing you with the very best audio description for your blind and visually impaired viewers.

So what does "very best" mean when it comes to audio description? It means clear, expressive, and vivid audio, carefully written and perfectly timed to complement the existing soundtrack and enhance the viewer experience. And this we can produce and deliver to you in multiple languages and with a very quick turnaround.

Dubbing

A dubbing script is not like any other translation. There's so much more to it – tone, timing, mouth-movement synchronisation. And then there are the voices, which need to be imaginative, adept and appropriate.

In short, there's a knack to it, and our international, multi-language team of voice artists have it. And, thanks to our wider technological capabilities, the production, editing, formatting, and delivery seamlessly match the high quality of the product.



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Translation

Our team of talented translators don't only translate films and TV programmes. Many projects include good old-fashioned text translations for websites, magazines and newspapers, and we'll do that for you too.

For this our turnaround really is lightning fast. Scripts, transcriptions, prose, exported subtitles – it's all part of our service to you. Our in-house team of translation experts coordinate and manage a worldwide group of more than 2000 translators, and personally QC their work to ensure a consistently high standard.

Transcription

Maybe you just need a text representation of your content? Well, we can provide you with high-quality transcripts. It could be a basic dialogue only transcript, or a labelled and time-coded full production transcript.

We can combine this service with our translation service to deliver transcripts in multiple languages. With references, spellings, and details all carefully researched, our professionals produce, QC, and deliver accurate transcripts quickly.

We offer a range of scripts, which include Post production scripts, As Broadcast Scripts, Spotting Lists, Dialogue Lists, Combined Dialogue and Spotting Lists (CDSL) and Combined Continuity and Spotting Lists (CCSL).





tDigital

Digitisation & Ingest - Digital files & Tape storage - Transcoding & Encoding - Reversion & Delivery

Digitization & Ingest

Not only do we digitise and ingest from any type of tape with a lightning-fast turnaround, we also produce detailed and comprehensive tags, and perform full QCs for picture and sound quality. Our sophisticated, integrated facilities mean that we can do this with very large volumes of content.

Digital files & Tape storage

We will store, manage, and carefully archive your content so that it can be retrieved and delivered multiple times and at very short notice. We have vast storage capabilities, so volume is never a problem for us. As for security, we take care of your materials very seriously 24 hours a day.



Transcoding & Encoding

So you have your content but it's not in the appropriate format? No problem. We will transcode/encode your content, providing you with a seamless service, all ready for delivery.

Reversioning

When you need your content in a different format, in a different style, for a different platform, we will reversion it with skill and efficiency. We will conform your content to the required timecodes and video type. We will synchronise the visual and the audio, editing where necessary, and we will offset and reposition subtitles.

Delivery

Whether your content has been enhanced with our collection of access services, reformatted, reversioned, or just stored with us, we will deliver it in any format, for any platform, according to your timetable and your requirements.

tData

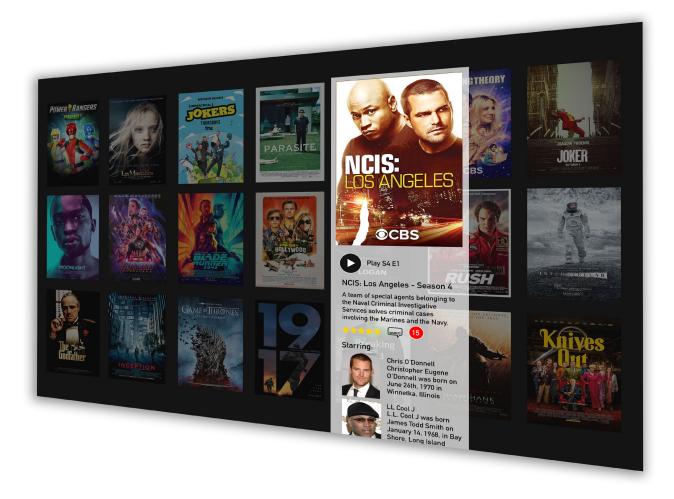
Rich metadata - Time-based metadata

Rich metadata

Your audience wants more – more information, more interaction, more content, more product opportunities. We know you want to give your audience what they want, and also have the opportunity to get creative with advertising and promotion. That's where our rich metadata comes in.

We offer multi-language rich metadata, such as full programme information, including cast, crew, and production details. They will see links to official websites, Twitter feeds, Facebook pages, product prices, and purchase opportunities. They can view related images and video clips.

Our editorial team don't just reproduce text and images. This isn't a cut and paste job. They carefully and creatively edit, resize, and clean images, video clips, and text so that they are perfectly suited to each platform and device. There's a world of information within every scene, but it's hidden. We'll help you reveal it.



Time-based metadata

Add extra interactive content to your media. In one frame of one second of film, there's a wealth of potential information onscreen – scene locations, product brands, actors, and actresses. Today's audience isn't satisfied with simply watching the film. They're no longer happy to just be a passenger. They want to get involved, interact, and be immersed.

We have highly-specialised software which automatically captures onscreen image and time information. This gives us a frame-by-frame map of the film. Then humans take over. Our team research and write accurate and enlightening information tags, which will delight your audience.

With our time-based metadata, your audience can touch a face on a screen at any time during playback, and see that actor's profile. They can touch a car and see the make and performance details. They can touch a historical building and immediately see its name, its location, and its opening hours. With our time-based metadata, relevant and precise multi-language information is present and accessible in every single frame.



Actor Profiles

Connect your audience with the actors in your media through face recognition. Simply tap on a face during the media playback to view an actor's profile. From here the user can browse their IMDB profile, see their filmography, and much more. We can link numerous actors in each frame to their profiles, to ensure the whole cast is available to the user.

Products

From clothing to household items, or even cars! Using time-based metadata, we can link any items in your media to online resources. If it's a cooking show, you may want to link your kitchen utensils or even recipes used throughout the show to websites, so that when the user taps them, they are brought to a place where they can purchase these items or find out more about them. All with just one tap!

Location

Link to historical buildings or filming locations. Wherever it is in the world that your media footage is from, we can use our time-based metadata to pinpoint the historical buildings and famous places within it. You have the choice of linking up just the major locations, or as many locations as you want. You can even choose to link locations to a web page like Google Maps which will show viewers how far they are away from them!

To view these services and find more about TVibe, visit www.tvibe.com



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